

Message Text

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PAGE 01 BANGKO 24069 141803Z
ACTION EA-12

INFO OCT-01 EB-08 ISO-00 /021 W
-----015308 150852Z /10
R 140953Z OCT 77
FM AMEMBASSY BANGKOK
TO USDOC WASHDC
INFO SECSTATE WASHDC 8149

UNCLAS BANGKOK 24069

E.O. 11652: N/A
TAGS: BEXP, TH
SUBJ: WTDR/FTI - BONA FIDE CORP. LTD.

REF: USDOC 17107

1. THAILAND
OFFICE USE: 2. 549 3. NA 4. 01

5. BONA FIDE CORP. LT.

6. 554-556 SUKHUMVIT ROAD

7. BANGKOK

8. CONTACT: PRADIT EKBUNDIT

9. TITLE: MANAGING DIRECTOR

OTHER OFFICIALS ARE: VALLOP CHIARAVANONT, PRESIDENT AND
SOMNUK KOOAROON, ASSISTANT MANAGING DIRECTOR

10. PHONE: 3920649 11. TELEX: TH 2367 BONAFIDE

12. CABLE: BONACO

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13. ESTABL: 1972 14. EMPL: 90 15. SIZE: MEDIUM

16. REPUTATION -Y-SATISFACTORY 17. RPT. DATE: 10/77

OFFICE USE: 18. K 19. NA 20. NA 21. NA 22. NA

23A. 32530/235 IMP. AGT. DIST. OF CERAMIC TILES

23B. 22920/235 IMP. AGT. DIST. OF CURTAIN FABRIC

23C. 22790/235 IMP. AGT. DIST. OF CARPETS AND RUGS

23D. 25100/235 IMP. AGT. DIST. OF FURNITURE

23E. 22720/04 MFR. EXP. OF HAND AND MACHINE TUFTED CARPETS

24. FOREIGN SALES: NA

25. FINANCIAL REFS: THAI FARMERS BANK LTD., 142 SILOM ROAD,
BANGKOK, THAILAND.

26. TRADE REFS: LENSOL FABRICS CO., 1627 SOUTH SAN PEDRO ST.,
L.A., CALIF. V NUE INTERNATIONAL CORP., 1201 EAST BELL ST.,
BLOOMINGTON, ILL. 61701; J.D. MARSHALL INTERNATIONAL, INC.,
P.O. 79/ 59446, CHICAGO, ILL.; AMERICAN STANDARD EXPORT DIVI-
SION, P.O. BOX 200, NEW BRUNSWICK, N.J.

27. FOREIGN FIRMS REPRESENTED: AGENCY REP. OF LENSOL FABRICS
CO., L.A., CALIF. 90015 FOR CURTAIN FABRICS; NUE INTERNATIONAL
CORP., BLOOMINGTON, ILL. 61701 FOR VACUUM CLEANERS; J.D. MARSHALL
INTERNATIONAL, INC., CHICAGO, ILL. 60659 FOR FURNITURE; AMERICAN
STANDARD EXPORT DIVISION, NEW BRUNSWICK, NEW JERSEY 08903 FOR
BATHROOM FITTINGS AND SANITARY WARES.

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28. POST EVALUATION: BONA FIDE CORP. LTD. WAS INCORPORATED
IN 1972 WITH AN AUTHORIZED CAPITAL OF \$175,000 TO ACT AS IMPORTER
OF CERAMIC TILES, CURTAIN FABRIC, CARPETS, RUGS AND FURNITURE.
IT ALSO MANUFACTURES AND EXPORTS TUFTED CARPETS TO AUSTRALIA,
ENGLAND AND THE U.S. FORTY PERCENT OF ITS IMPORTS IS FROM
ITALY WITH THE REMAINDER FROM THE U.S. (25 PERCENT) AND ENGLAND
(5 PERCENT). SUBJECT FIRM LEASES SPACE OF 576 SQ. METERS FOR
OFFICE USE AND 624 SQ. METERS FOR DISPLAY, LOCATED IN ONE OF
BANGKOK'S BUSINESS AREAS. IT OWNS A FACTORY OF ABOUT 1,200 SQ.
METERS TO PRODUCE TUFTED CARPETS UNDER THE NAME OF KARPET KING
MANUFACTURERS LTD., SITUATED IN ONE OF BANGKOK'S INDUS-
TRIAL DISTRICTS. SUBJECT FIRM'S TURNOVER IN 1976 WAS REPORTED
TO BE \$1,600,000. BONA FIDE CORP. LTD. IS RUN BY MR. PRADIT
EKBUNDIT, MANAGING DIRECTOR, A GRADUATE IN BUSINESS ADMINISTRA-
TION FROM AUSTRALIA, AND MR. VALLOP CHIARAVANONT, ITS PRESIDENT,
WHO IS THE HEAD OF MANY LOCAL FIRMS AND IS WELL KNOWN IN BANKING
CIRCLES. LOCAL BANK REPORTS FAVORABLY ON THE FIRM. IT IS CON-
SIDERED TO BE A GOOD TRADE CONTACT FOR U.S. FIRMS.

29. PREP: SATHIT APPR: JAMES H. SAVERY
WHITEHOUSE

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Sent Date: 14-Oct-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977BANGKO24069
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770378-1004
Format: TEL
From: BANGKOK
Handling Restrictions: n/a
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ISecure: 1
Legacy Key: link1977/newtext/t19771062/aaaacadj.tel
Line Count: 116
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Litigation Codes:
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Locator: TEXT ON-LINE, ON MICROFILM
Message ID: b508952f-c288-dd11-92da-001cc4696bcc
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Original Classification: UNCLASSIFIED
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Original Previous Classification: n/a
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Page Count: 3
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Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 01-Feb-2005 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 926056
Secure: OPEN
Status: NATIVE
Subject: WTDR/FTI - BONA FIDE CORP. LTD.
TAGS: BEXP, TH
To: COM
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/b508952f-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
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